



AZTECA AMERICA

CONGRESSIONAL HISPANIC CAUCUS INSTITUTE FEATURED ON AZTECA AMERICA'S 'ISSUES: CARAS Y VOCES'

FOR IMMEDIATE RELEASE

Los Angeles, Jan. 15, 2008 – Azteca America, the fastest-growing Hispanic television network in the United States, is proud to have featured the Congressional Hispanic Caucus Institute on this week's broadcast of "Issues: Caras y Voces" (Issues: Faces and Voices), hosted by veteran Latino journalist Armando Guzmán.

The Congressional Hispanic Caucus Institute (CHCI) was established in 1978 by Congressman Edward Roybal, Congressman E. "Kika" de la Garza and Congressman Baltasar Corrada to help increase opportunities for Hispanics to participate in and contribute to the American policy making process. Today, the organization's charter is to develop the next generation of Hispanic leaders on local, state and federal levels.

"What we do is make sure that Latinos also have opportunities and that the door (to policy making) is open," said Esther Aguilera, President and CEO of the CHCI, adding that she sees the current generation of future Latino leaders as being better prepared than their predecessors.

The CHCI currently operates on an annual budget of over \$4 million with programs that benefit more than 50,000 Hispanic students, parents and educators.

"Issues: Caras y Voces" features top leaders that impact the Hispanic community through one-on-one interviews conducted by Armando Guzmán. Covering the White House and the Capitol for almost two decades, Mr. Guzmán is one of the most respected correspondents in Washington. The interview forum airs every Monday evening during Noticiero Azteca America, the network news broadcast of Azteca America.

Past guests of "Issues: Caras y Voces" include: New Mexico Governor Bill Richardson, California Governor Arnold Schwarzenegger, Senator Mel Martinez (R-FL), Congressman Xavier Becerra (D-CA), Senator Harry Reid (D-NV), former Massachusetts Governor Mitt Romney, Arizona Governor

Janet Napolitano, Congressman José E. Serrano (D-NY), Senator Bob Menendez (D-NJ), NIDA Director Nora Volkow, ACS President Elmer Huerta and Mexican Consul Enrique Escorza.

Don't Miss "Issues: Caras y Voces" Mondays during the evening and nightly transmissions of Noticiero Azteca America at 5:30 pm EST and PST / 4:30 pm CST; and 11:00 pm EST and PST / 10:00 pm CST.

Webcast repetitions are available at www.aztecaamerica.com/corporate and www.fundacionaztecaamerica.org.

The forum is also broadcast in Mexico on Proyecto 40.

About Azteca America

Azteca America is the fastest-growing Hispanic network in the United States. The network is a wholly owned subsidiary of TV Azteca S.A. de C.V., one of the two largest producers of Spanish-language television content in the world. Azteca America currently has presence in 61 Hispanic markets, including: Los Angeles, New York, Miami, Houston, Chicago, Dallas, San Antonio, San Francisco, Phoenix, Brownsville-McAllen, Sacramento, Albuquerque, Fresno, San Diego, Denver, El Paso, Orlando, Philadelphia, Tampa, Washington, DC, Atlanta, Austin, Las Vegas, Boston, Tucson, Corpus Christi, West Palm Beach-Ft. Pierce, Seattle, Bakersfield, Hartford-New Haven, Portland, Salt Lake City, Monterey-Salinas, Laredo, Yuma, Ft. Myers-Naples, Palm Springs, Raleigh-Durham, Odessa, Colorado Springs, Milwaukee, Santa Barbara, Lubbock, Amarillo, Oklahoma City, Wichita, Reno, Greenville-Spartanburg, New Orleans, Omaha, Tulsa, Boise, Abilene, Chico, Toledo, Columbus, Chattanooga, Victoria, Twin Falls, Charleston and Sherman.

www.aztecaamerica.com/corporate

Azteca America is a Grupo Salinas Company.
Visit: www.gruposalinas.com

Grupo Salinas Media Contact:

Daniel McCosh
011 (5255) 1720-0059
dmccosh@gruposalinas.com