



**RNC VICTORY 2008 CHAIR CARLY FIORINA BETS ON A
JOHN MCCAIN WIN DURING AZTECA AMERICA'S
"ISSUES: CARAS Y VOCES"**

FOR IMMEDIATE RELEASE

Los Angeles, May 5, 2008 – Azteca America, the fastest-growing Hispanic television network in the United States, is proud to feature RNC Victory Chair Carly Fiorina on this week's broadcast of "Issues: Caras y Voces" (Issues: Faces and Voices), hosted by veteran Latino journalist Armando Guzmán.

Ms. Fiorina has an extensive background in the private sector. Following 15 years in the executive ranks of AT&T, she headed to Lucent Technologies, where she was Grupo President of the company's global service provider business. She later joined Hewlett-Packard as CEO and Chairman. She was listed as the most influential woman in business by Fortune magazine from 1998 until 2004.

Earlier this year Ms. Fiorina was named "Chair of Victory, 2008," to raise money and encourage voter registration. She is a point person for the McCain campaign for business and economic affairs, as well as publicly advocating the Republican Party. She has also actively supported the expansion of guest worker visa programs.

"There are all these conventional wisdoms driven by history that would suggest a Republican can't win. And yet I think people vote for the future. Not the past," said Ms. Fiorina.

"Issues: Caras y Voces" features top leaders that impact the Hispanic community through one-on-one interviews conducted by Armando Guzmán. Covering the White House and the Capitol for almost two decades, Mr. Guzmán is one of the most respected correspondents in Washington. The interview forum airs every Monday evening during Noticiero Azteca America, the network news broadcast of Azteca America.

Past guests of "Issues: Caras y Voces" include: New Mexico Governor Bill Richardson, California Governor Arnold Schwarzenegger, Senator Mel Martinez (R-FL), Congressman Xavier Becerra (D-CA), Senator Harry Reid (D-NV), former Massachusetts Governor Mitt Romney, Arizona Governor

Janet Napolitano, Congressman José E. Serrano (D-NY), Senator Bob Menendez (D-NJ), NIDA Director Nora Volkow, ACS President Elmer Huerta and Mexican Consul Enrique Escorza, California States Senator Gil Cedillo, former Senator George McGovern, LA Archbishop Roger Mahoney and Congressman Solomon Ortiz (D- TX).

Don't Miss "Issues: Caras y Voces" Mondays during the evening and nightly transmissions of Noticiero Azteca America at 5:30 pm EST and PST / 4:30 pm CST; and 11:00 pm EST and PST / 10:00 pm CST.

Webcast repetitions are available at www.aztecaamerica.com/corporate and www.fundacionaztecaamerica.org.

The forum is also broadcast in Mexico on Proyecto 40.

About Azteca America and Grupo Salinas

Azteca America is the fastest-growing Hispanic network in the United States. The network is a wholly owned subsidiary of TV Azteca S.A. de C.V., one of the two largest producers of Spanish-language television content in the world. Azteca America currently has presence in 62 markets throughout the United States.

Azteca America and TV Azteca are companies of Grupo Salinas, a group of dynamic, fast-growing, and technologically advanced companies focused on creating shareholder value, building the Mexican middle class, and improving society through excellence. Created by Mexican entrepreneur Ricardo B. Salinas, Grupo Salinas also includes Grupo Elektra, Banco Azteca, Afore Azteca, Seguros Azteca, Grupo Iusacell and Azteca Internet.

For more information, Visit:

www.aztecaamerica.com/corporate

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