



**SENATOR KEN SALAZAR PROMOTES UNITY ON 'ISSUES:  
CARAS Y VOCES,' BROADCAST ON  
AZTECA AMERICA AND PROYECTO 40**

**FOR IMMEDIATE RELEASE**

**Los Angeles, Feb. 05, 2008** – Azteca America, the fastest-growing Hispanic television network in the United States, is proud to have hosted Senator Ken Salazar (D-CO), on this week's broadcast of "Issues: Caras y Voces" (Issues: Faces and Voices), hosted by veteran Latino journalist Armando Guzmán.

Senator Salazar, one of three Latino senators currently in office, is a fifth generation Colorado farmer and rancher. Despite pride in his Hispanic heritage, he is emphatic that he represents national interests in security, energy independence, agriculture, health care and the environment, and has often reached across the aisle to achieve his legislative goals.

"I am a Senator for Mexican-Americans, for Latinos, for Afro- Americans, for White women, men. I am a Senator for everyone," he said.

"We all have aspirations for ourselves and our children. We have dreams for our nation and our world. We must unite, with this unification there is much power."

"Issues: Caras y Voces" features top leaders that impact the Hispanic community through one-on-one interviews conducted by Armando Guzmán. Covering the White House and the Capitol for almost two decades, Mr. Guzmán is one of the most respected correspondents in Washington. The interview forum airs every Monday evening during Noticiero Azteca America, the network news broadcast of Azteca America.

Past guests of "Issues: Caras y Voces" include: New Mexico Governor Bill Richardson, California Governor Arnold Schwarzenegger, Senator Mel Martinez (R-FL), Congressman Xavier Becerra (D-CA), Senator Harry Reid (D-NV), former Massachusetts Governor Mitt Romney, Arizona Governor Janet Napolitano, Congressman José E. Serrano (D-NY), Senator Bob

Menendez (D-NJ), NIDA Director Nora Volkow, ACS President Elmer Huerta and Mexican Consul Enrique Escorza.

**Don't Miss "Issues: Caras y Voces" Mondays during the evening and nightly transmissions of Noticiero Azteca America at 5:30 pm EST and PST / 4:30 pm CST; and 11:00 pm EST and PST / 10:00 pm CST.**

**Webcast repetitions are available at [www.aztecaamerica.com/corporate](http://www.aztecaamerica.com/corporate) and [www.fundacionaztecaamerica.org](http://www.fundacionaztecaamerica.org).**

**The forum is also broadcast in Mexico on Proyecto 40.**

#### **About Azteca America and Grupo Salinas**

Azteca America is the fastest-growing Hispanic network in the United States. The network is a wholly owned subsidiary of TV Azteca S.A. de C.V., one of the two largest producers of Spanish-language television content in the world. Azteca America currently has presence in 62 markets throughout the United States.

Azteca America and TV Azteca are companies of Grupo Salinas, a group of dynamic, fast-growing, and technologically advanced companies focused on creating shareholder value, building the Mexican middle class, and improving society through excellence. Created by Mexican entrepreneur Ricardo B. Salinas, Grupo Salinas also includes Grupo Elektra, Banco Azteca, Afore Azteca, Seguros Azteca, Grupo Iusacell and Azteca Internet.

For more information, Visit:

[www.aztecaamerica.com/corporate](http://www.aztecaamerica.com/corporate)

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