



**THE STATE OF LATINOS  
FEATURED ON 'ISSUES: CARAS Y VOCES,' BROADCAST ON  
AZTECA AMERICA AND PROYECTO 40**

**FOR IMMEDIATE RELEASE**

**Los Angeles, Jan. 30, 2008** – Azteca America, the fastest-growing Hispanic television network in the United States, examines the current state of Latinos in the United States during this week's broadcast of "Issues: Caras y Voces" (Issues: Faces and Voices), hosted by veteran Latino journalist Armando Guzmán.

Washington Post Columnist Marcela Sanchez said during the forum that Latinos are steadily making their way into decision-making positions as elected public officials and federal government officials. With a growing presence, not only in the labor force, but in the policy making process, the Latino community is crucial to the state of our union.

However, the Latino community continues to struggle in day to day life. The crash in the housing market, for example, is primarily affecting Latinos. Over 21% of home foreclosures have been against Hispanic homeowners, although they only account for 15% of the general population. It has been a long road, but Latinos are slowly gaining ground in the United States.

"Issues: Caras y Voces" features top leaders that impact the Hispanic community through one-on-one interviews conducted by Armando Guzmán. Covering the White House and the Capitol for almost two decades, Mr. Guzmán is one of the most respected correspondents in Washington. The interview forum airs every Monday evening during Noticiero Azteca America, the network news broadcast of Azteca America.

Past guests of "Issues: Caras y Voces" include: New Mexico Governor Bill Richardson, California Governor Arnold Schwarzenegger, Senator Mel Martinez (R-FL), Congressman Xavier Becerra (D-CA), Senator Harry Reid (D-NV), former Massachusetts Governor Mitt Romney, Arizona Governor Janet Napolitano, Congressman José E. Serrano (D-NY), Senator Bob

Menendez (D-NJ), NIDA Director Nora Volkow, ACS President Elmer Huerta and Mexican Consul Enrique Escorza.

**Don't Miss "Issues: Caras y Voces" Mondays during the evening and nightly transmissions of Noticiero Azteca America at 5:30 pm EST and PST / 4:30 pm CST; and 11:00 pm EST and PST / 10:00 pm CST.**

**Webcast repetitions are available at [www.aztecaamerica.com/corporate](http://www.aztecaamerica.com/corporate) and [www.fundacionaztecaamerica.org](http://www.fundacionaztecaamerica.org).**

**The forum is also broadcast in Mexico on Proyecto 40.**

#### **About Azteca America and Grupo Salinas**

Azteca America is the fastest-growing Hispanic network in the United States. The network is a wholly owned subsidiary of TV Azteca S.A. de C.V., one of the two largest producers of Spanish-language television content in the world. Azteca America currently has presence in 62 markets throughout the United States.

Azteca America and TV Azteca are companies of Grupo Salinas, a group of dynamic, fast-growing, and technologically advanced companies focused on creating shareholder value, building the Mexican middle class, and improving society through excellence. Created by Mexican entrepreneur Ricardo B. Salinas, Grupo Salinas also includes Grupo Elektra, Banco Azteca, Afore Azteca, Seguros Azteca, Grupo Iusacell and Azteca Internet. For more information, Visit [www.aztecaamerica.com/corporate](http://www.aztecaamerica.com/corporate) and [www.gruposalinas.com](http://www.gruposalinas.com).

[www.aztecaamerica.com/corporate](http://www.aztecaamerica.com/corporate)

Azteca America is a Grupo Salinas Company.

Visit: [www.gruposalinas.com](http://www.gruposalinas.com)

#### **Grupo Salinas Media Contact:**

Daniel McCosh

011 (5255) 1720-0059

[dmccosh@gruposalinas.com](mailto:dmccosh@gruposalinas.com)