



ELECTION 2008 SUPERDELEGATES FEATURED ON AZTECA AMERICA'S "ISSUES: CARAS Y VOCES"

FOR IMMEDIATE RELEASE

Los Angeles, March 12, 2008 – Azteca America, the fastest-growing Hispanic television network in the United States, explains the effect and importance of the Democratic superdelegates in this year's presidential election during the March 10th broadcast of "Issues: Caras y Voces" (Issues: Faces and Voices), hosted by veteran Latino journalist Armando Guzmán.

The Democratic National Committee introduced the idea of superdelegates into its electoral system in order to break ties between Democratic candidates. Superdelegates are seated automatically, based solely on their status as current or former elected officeholders and party officials. They are free to support any candidate, regardless of votes he or she has received in their district.

Congressman Raul M. Grijalva, as part of the House Committee on Natural Resources, serves as a superdelegate for the state of Arizona. Grijalva explains the weight falling on his decision, "We need to choose our president, and therefore there are obviously doubts and the decision changes on a daily basis – which will be terrible pressure for the superdelegates."

"Issues: Caras y Voces" features top leaders that impact the Hispanic community through one-on-one interviews conducted by Armando Guzmán. Covering the White House and the Capitol for almost two decades, Mr. Guzmán is one of the most respected correspondents in Washington. The interview forum airs every Monday evening during Noticiero Azteca America, the network news broadcast of Azteca America.

Past guests of "Issues: Caras y Voces" include: New Mexico Governor Bill Richardson, California Governor Arnold Schwarzenegger, Senator Mel Martinez (R-FL), Congressman Xavier Becerra (D-CA), Senator Harry Reid (D-NV), former Massachusetts Governor Mitt Romney, Arizona Governor Janet Napolitano, Congressman José E. Serrano (D-NY), Senator Bob

Menendez (D-NJ), NIDA Director Nora Volkow, ACS President Elmer Huerta, Mexican Consul Enrique Escorza and Senator Ken Salazar (D-CO).

Don't Miss "Issues: Caras y Voces" Mondays during the evening and nightly transmissions of Noticiero Azteca America at 5:30 pm EST and PST / 4:30 pm CST; and 11:00 pm EST and PST / 10:00 pm CST.

Webcast repetitions are available at www.aztecaamerica.com/corporate and www.fundacionaztecaamerica.org.

The forum is also broadcast in Mexico on Proyecto 40.

About Azteca America and Grupo Salinas

Azteca America is the fastest-growing Hispanic network in the United States. The network is a wholly owned subsidiary of TV Azteca S.A. de C.V., one of the two largest producers of Spanish-language television content in the world. Azteca America currently has presence in 62 markets throughout the United States.

Azteca America and TV Azteca are companies of Grupo Salinas, a group of dynamic, fast-growing, and technologically advanced companies focused on creating shareholder value, building the Mexican middle class, and improving society through excellence. Created by Mexican entrepreneur Ricardo B. Salinas, Grupo Salinas also includes Grupo Elektra, Banco Azteca, Afore Azteca, Seguros Azteca, Grupo Iusacell and Azteca Internet.

For more information, Visit:

www.aztecaamerica.com/corporate

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